



Álvaro Rodríguez Ruiz

Key strengths

Communication, marketing and branding strategic expertise;
Strong communication skills, written and oral;
Methodical and disciplined.

Career summary

September 2020-present

CMO • Marketing Dep • Ib3 Television

April 2015-September 2020

Reporter • News Dep • Radio KHFL

November 2010-July 2015

Radio Host • Canal 4 Group

I have developed different jobs in the world of mass media. I have acquired experience enough to level up.

Education

VIU University, Valencia, Spain. 2022

- Bachelor's degree in Communication

Communication School, Mallorca, Spain. 2015

- Degree in Mass Media Communication

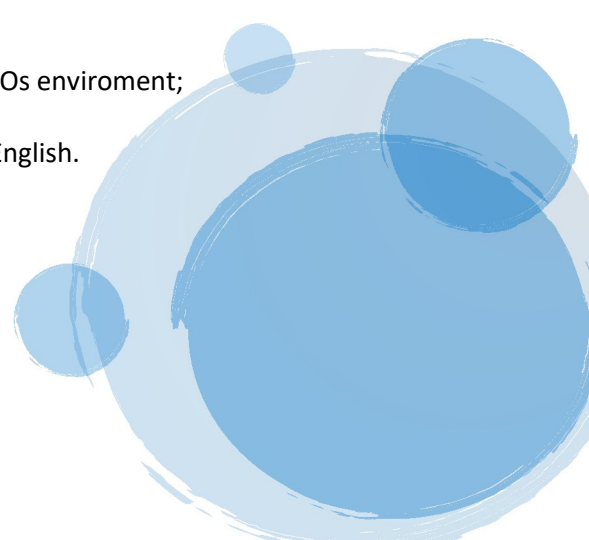
Marketing University, Madrid, Spain 2010


- Master of marketing


Other Skills


Computing: competent in Ms & Os enviroment;

Languages: fluent in Spanish & English.



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