

Personal details

Name and surname :Fernando Paez Lopez

Date of birth : 06 de Enero de 1979

E-Mail address: ferfis6@hotmail.com

Phone number : 671 875 956

Address : Emilia Pardo Bazán 46 2 C

LinkedIn : Fernando Páez López

Profile

I have been working in marketing communication and public image of Cataleia Communication Since I finished the degree in communication in 2019. In this company, I had the opportunity to work with national and international clients, focusing on both internal and external corporate image campaigns.

With my specializations in communication, corporate marketing and a permanent campaign in communication, I have focused on the internal communication and public image of international companies such as Garrido Lawyers, Walkman Associates and the tax consultancy Auditacion, the last both with offices in Paris, Rome, London, Madrid, Buenos Aires, Mexico and New York.

The team I am part of, has won highly-reported awards in the area : Communication Victory Awards in 2020 and 2021, and the Sanchis Communication, awarded in Buenos Aires in March 2022, for the campaign “your rights are our duties”.

Employment

I am part of the governing council of the Official Association of Galician Journalists.

I collaborate as an editorial advisor with the Free Press of North of Spain Association.

I am part of the editorial board of the following magazines:

Political Marketing Communication Association Acop.

The Business Communication of the Future.

Internal Communication Challenges.

Free Press.

Education

I am currently studying the first year of a doctorate in Communication Sciences (2022-2027)

Master in Permanent Communication Campaign (2021-2022)

Master in Communication and Corporate Marketing (2019-2020)

Degree in Communication (2015-2019)

Languages

Spanish	Mother tongue
Galician	Mother tongue
English	Good spoken and written skills (B2 Level)
Portuguese	Oral and written comprehension
Italian	Little comprehension knowledge
German	Little knowledge

Other skills

Expert course in Team Management and Motivation Strategy

Office and iOS package

B1 driving license

References

Head office of Cataleia Communication.

Official College of Galician Journalists.

Free Press of the North of Spain Association.

Head office of Garrido Lawyers and Walkman associates.

Availability

On request.